

RATES AND PRODUCTS

International
Cementreview

Get in touch with us today to plan your 2020 marketing programme.

Advert size	Type	1-2 insertions USD / EUR	3-5 insertions USD / EUR	6-9 insertions USD / EUR	10-12 insertions USD / EUR
Double-page spread	4-colour	8600 / 7600	7999 / 7050	7550 / 6650	7100 / 6300
Full page	4-colour	4750 / 4100	4415 / 3800	4150 / 3600	3950 / 3400
Half page	4-colour	3350 / 2900	3115 / 2695	2950 / 2550	2750 / 2400
Third page/Island	4-colour	2750 / 2300	2555 / 2150	2420 / 2025	2250 / 1900
Quarter page	4-colour	2490 / 2100	2300 / 1950	2200 / 1850	2050 / 1750
Eighth page	4-colour	2050 / 1700	1900 / 1550	1800 / 1500	1700 / 1400

SPECIALS

Front cover:
USD7450 / EUR6550

Back cover:
USD5650 / EUR4850

Inside front cover:
USD5350 / EUR4600

Inside back cover:
USD4950 / EUR4300

All prices are
per insertion

Advertising cancellation policy: contracts for advertising in a particular issue of International Cement Review can only be cancelled by written notice no less than 30 days prior to the stated deadline date. See terms and conditions* for full details.
*<https://www.CemNet.com/AdvertisingTC.pdf>

For print dimensions and design templates visit: [advertise.CemNet.com](https://www.advertise.CemNet.com)



For all your online advertising needs, from a big campaign to a simple one-off message.

Type of advert	Size (pixels)	Price EUR	Price USD	Duration
Leaderboard	728 x 90	€ 8000	\$ 8900	12 months
Large Rectangle	300 x 250	€ 7000	\$ 7800	12 months
Half Page	300 x 600	€ 6500	\$ 7200	12 months
Peel Down	500 x 500	€ 1250	\$ 1500	Monthly
Newsletters				
Leaderboard	728 x 90	€ 500	\$ 800	Per week
Large Rectangle	300 x 250	€ 400	\$ 700	Per week
Text Adverts	n/a	€ 400	\$ 650	Per week
Premium-Branded	n/a	€ 950	\$ 1500	Per week

CemNet B2B Premium Listings

Stand out from the crowd



CemNet B2B is a long-established directory of over **2500 equipment suppliers in the cement industry.**

For further details email:
advertise@CemNet.com

e-Newsletters – for extra coverage



e-Newsletter advertising available:

- 1. Leaderboard Banner**
Commanding position shown at the top of the newsletter.
 - 2. Large Rectangle**
A key position set within the newsletter content for your attention-grabbing graphics.
 - 3. Text Adverts**
Eye-catching text advert nestled within news story content ensures reader attention (daily newsletter only).
- ★ **Premium-Branded Newsletter**
Occupy the leaderboard, large rectangle and text advert positions so your brand is at the forefront of the daily newsletter.

PRINT AND ONLINE OFFER

Book any series of three or more insertions and receive a **complimentary silver B2B listing** on **CemNet.com**

For full details and media specifications please visit:
[advertise.CemNet.com](https://www.advertise.CemNet.com)