

Get in touch with us today
to plan your 2022
marketing programme.

Advert size	Type	1-2 insertions USD / EUR	3-5 insertions USD / EUR	6-9 insertions USD / EUR	10-12 insertions USD / EUR
Double-page spread	4-colour	8600 / 7600	7999 / 7050	7550 / 6650	7100 / 6300
Full page	4-colour	4750 / 4100	4415 / 3800	4150 / 3600	3950 / 3400
Half page	4-colour	3350 / 2900	3115 / 2695	2950 / 2550	2750 / 2400
Third page/Island	4-colour	2750 / 2300	2555 / 2150	2420 / 2025	2250 / 1900
Quarter page	4-colour	2490 / 2100	2300 / 1950	2200 / 1850	2050 / 1750
Eighth page	4-colour	2050 / 1700	1900 / 1550	1800 / 1500	1700 / 1400

SPECIALS

Front Cover USD 7450
EUR 6550

Back Cover USD 5650
EUR 4850

Inside Front Cover USD 5350
EUR 4600

Inside Back Cover USD 4950
EUR 4300

All prices are per insertion



Advertising cancellation policy: contracts for advertising in a particular issue of International Cement Review can only be cancelled by written notice no less than 30 days prior to the stated deadline date. See terms and conditions* for full details.
*CemNet.com/AdvertisingTC.pdf

For print dimensions and design templates visit: advertise.CemNet.com



For all your online advertising needs, from a big campaign
to a simple one-off message.

Type of Advert	Size Pixels	Price USD / EUR	Duration
Leaderboard	728 x 90	8900 / 8000	12 months
Large Rectangle	300 x 250	7800 / 7000	12 months
Half page	300 x 600	7200 / 6500	12 months
Peel Down	500 x 500	1500 / 1250	Monthly
Newsletters			
Leaderboard	728 x 90	800 / 500	Per Week
Large Rectangle	300 x 250	700 / 400	Per Week
Text Adverts	n/a	650 / 400	Per Week
Premium-Branded	n/a	1500 / 950	Per Week

PRINT AND ONLINE OFFER

Book any series of three or more insertions and receive
A COMPLIMENTARY SILVER B2B LISTING on CemNet.com

e-Newsletters for extra coverage

Available e-Newsletter Advertising

1. Leaderboard Banner

Commanding position shown at the top of the newsletter.

2. Large Rectangle

A key position set within the newsletter content for your attention-grabbing graphics.

3. Text Adverts

Eye-catching text advert nestled within news story content ensures reader attention (daily newsletter only).

★ Premium-Branded Newsletter

Occupy the leaderboard, large rectangle and text advert positions so your brand is at the forefront of the daily newsletter.



CemNet B2B Premium Listings

CemNet B2B is a long-established directory of over 2500 equipment suppliers in the cement industry.

For further details email:
advertise@CemNet.com

For full details and media specifications, please visit: advertise.CemNet.com