

Advert size	Type	1-2 insertions USD / EUR	3-5 insertions USD / EUR	6-9 insertions USD / EUR	10-12 insertions USD / EUR
Double-page spread	4-colour	7625 / 7600	7065 / 7050	6665 / 6650	6315 / 6300
Full page	4-colour	4115 / 4100	3810 / 3800	3605 / 3600	3410 / 3400
Half page	4-colour	2950 / 2900	2700 / 2695	2555 / 2550	2405 / 2400
Third page/Island	4-colour	2310 / 2300	2155 / 2150	2030 / 2025	1905 / 1900
Quarter page	4-colour	2110 / 2100	1955 / 1950	1855 / 1850	1755 / 1750
Eighth page	4-colour	1710 / 1700	1555 / 1550	1505 / 1500	1405 / 1400

COVERS	
Front Cover	USD 6570 EUR 6550
Back Cover	USD 4865 EUR 4850
Inside Front Cover	USD 4615 EUR 4600
Inside Back Cover	USD 4315 EUR 4300

For print dimensions and design templates visit:  
[advertise.CemNet.com](http://advertise.CemNet.com)



Advertising cancellation policy: contracts for advertising in a particular issue of International Cement Review can only be cancelled by written notice no less than 30 days prior to the stated deadline date. See terms and conditions\* for full details.

\*[CemNet.com/AdvertisingTC.pdf](http://CemNet.com/AdvertisingTC.pdf)



For all your online advertising needs, from a big campaign to a simple one-off message.

Type of Advert	Size / Pixels	Price / USD / EUR	Duration
Leaderboard	728 x 90	8025 / 8000	12 months
Large Rectangle	300 x 250	7020 / 7000	12 months
Half page	300 x 600	6520 / 6500	12 months
Peel Down	500 x 500	1255 / 1250	Monthly
Newsletters			
Leaderboard	728 x 90	505 / 500	Per Week
Large Rectangle	300 x 250	405 / 400	Per Week
Text Adverts	n/a	405 / 400	Per Week
Premium-Branded	n/a	955 / 950	Per Week

## PRINT AND ONLINE OFFER

Book any series of three or more insertions and receive **A COMPLIMENTARY SILVER B2B LISTING** on CemNet.com

## e-Newsletters For Extra Coverage

### Available e-Newsletter Advertising

#### 1. Leaderboard Banner

Commanding position shown at the top of the newsletter.

#### 2. Large Rectangle

A key position set within the newsletter content for your attention-grabbing graphics.

#### 3. Text Adverts

Eye-catching text advert nestled within news story content ensures reader attention (daily newsletter only).

#### ★ Premium-Branded Newsletter

Occupy the leaderboard, large rectangle and text advert positions so your brand is at the forefront of the daily newsletter.



## CemNet B2B Premium Listings

CemNet B2B is a long-established directory listing over 2500 equipment suppliers to the cement industry.

For further details email:  
[sales@CemNet.com](mailto:sales@CemNet.com)